

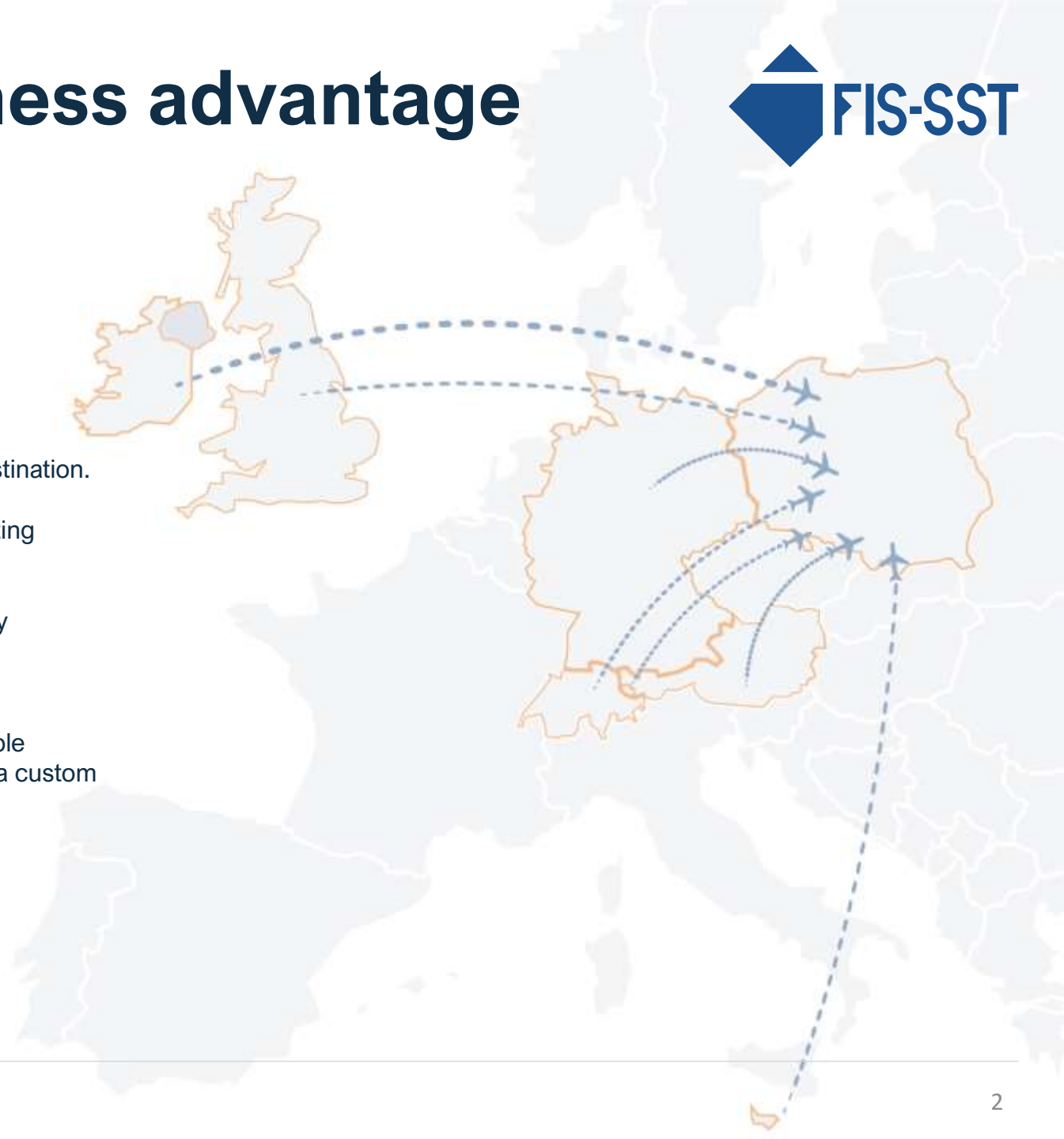


Nearshoring – As a business advantage



Selected examples

- Relocation of operational activities to a nearby foreign countries.
- For Germany, Austria and Switzerland, Poland is considered a nearshoring destination.
- Reduction of personnel costs**, maintenance of own productivity through existing personnel.
- The greater cultural and spatial proximity with the same time zone considerably simplifies cooperation (collaboration).
- More time for core competencies**
A company may already have skilled software developers, but managing multiple projects simultaneously is not ideal and causes further delays. Outsourcing to a custom software development company gives your company the time to focus on core competencies.



Arguments for nearshore software development in Poland



In the last 20 years, Poland, more than any other country in Central Eastern Europe (CEE), has managed to attract a considerable amount of foreign capital, totalling 196 billion USD.

How did Poland become the best destination for IT outsourcing projects?

- Poland is the most important destination for investors in the CEE region and one of the best countries in Europe when it comes to establishing companies to the country.
- 3rd best country in the world for investment 2020, The CEOWORLD Magazine, 2020.
- High quality of expertise and software development skills, confirmed by various international rankings (e.g. HackerRank, Raconteur Report).
- Pool of IT specialists reaches 240,000 - dynamically growing IT market.
- Annual increase in IT graduates of 14,000.
- The best English proficiency among CEE countries, EF English Proficiency Index, 2019, Region of Silesia (Upper Silesia) with its historic German language pool.
- Excellent location, very good infrastructure (office facilities and roads).
- Easy to reach by plane or vehicle (there are cheap, frequent and direct flights and good motorway access).



Nearshoring advantages with FIS-SST



- References and experience in software development
- On the D-A-CH market since 2002
- Certification
- Technologies: SAP, .NET, Java, Mobile, Testing, Business Analysis
- German and English language skills of the professional staff
- Experience in international projects for large companies
- References
- Quality awareness
- Motivated staff
- Access to the Polish labour market
- Cost reduction
- Partner Hub
- Selected methods of software development
- Project management in DE and/or in ENG
- Managed teams, individual programmers or implementation of entire projects
- Management and all business departments speak good German

Many thanks for your attention

Your FIS-SST TEAM

Bojkowska 37C

44-100 Gliwice

<https://fis-sst.pl/en/>

